

VIII CONGRESO INMOBILIARIO LATINOAMERICANO CILA PANAMÁ 2023



JOHN MAYFIELD



Top Tech Tools for Today's Real Estate Agent

John D. Mayfield

Author | Broker | Speaker | DREI









help















Don't Give Up!





A person's hands, wearing a blue long-sleeved shirt, are shown rearranging wooden blocks on a white surface. The blocks are arranged to spell out the phrase "It's IMPOSSIBLE". The first block is "I", the second is "t's" (with "t's" on top and "M" on the bottom), the third is "P", the fourth is "O", the fifth is "S", the sixth is "S", the seventh is "I", the eighth is "B", the ninth is "L", and the tenth is "E". The background is a bright, out-of-focus window with natural light.

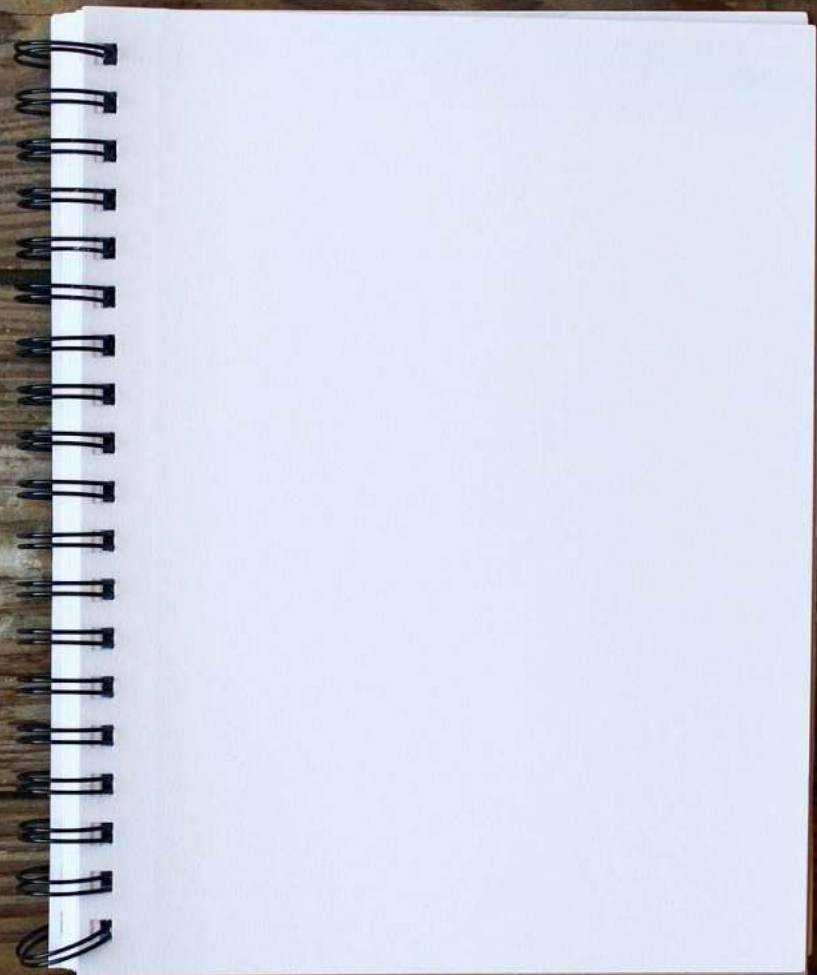
I t's IMPOSSIBLE





THE
SAME
OLD
THINKING

THE
SAME
OLD
RESULTS





GRACIAS











A piece of brown, textured paper with a torn edge. A vertical strip of the paper is folded over on the left side. The word "WHY?" is printed in a bold, dark grey, sans-serif font on a white rectangular background that is visible through the tear in the paper.

WHY?

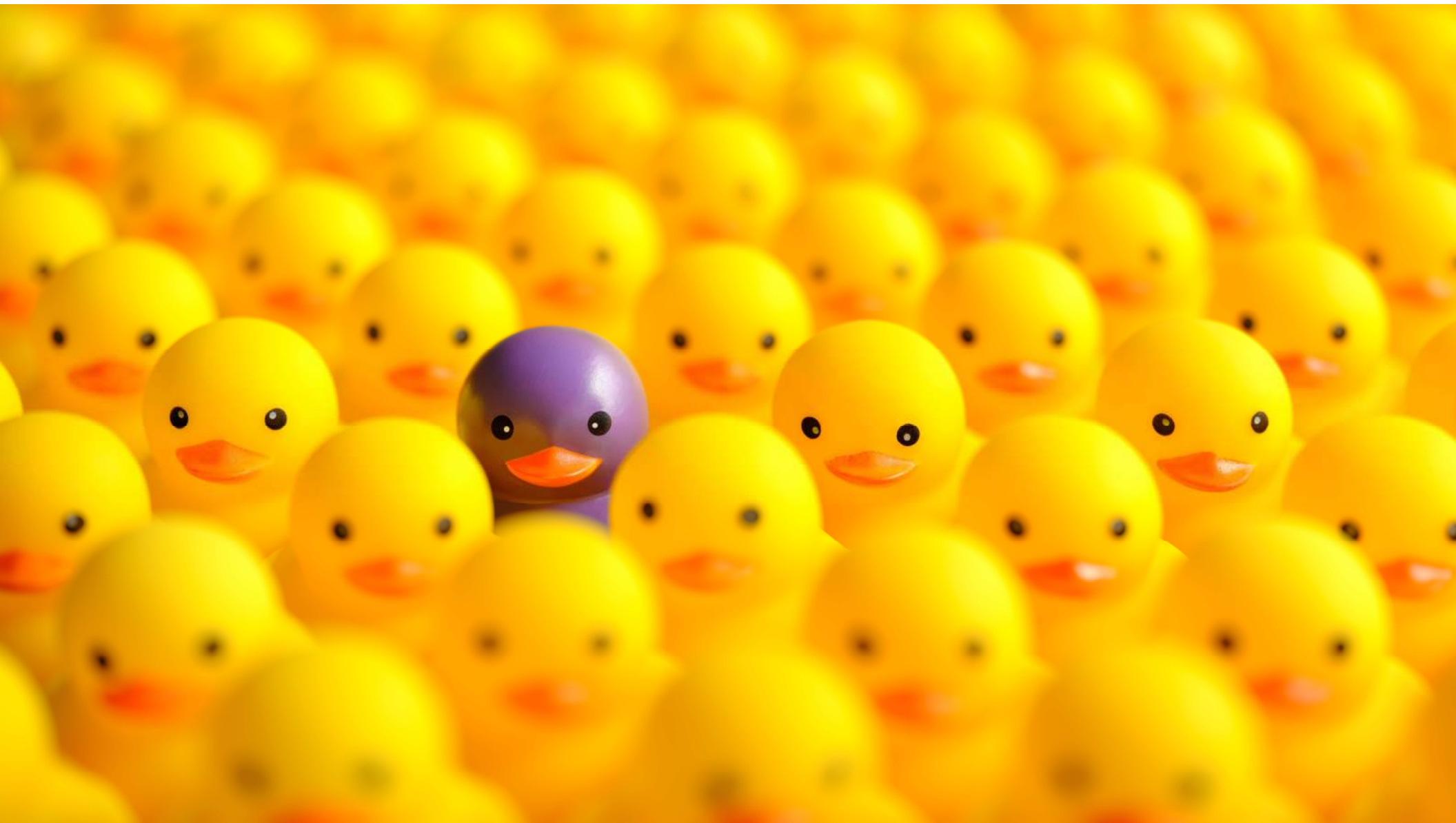


SAVE
TIME























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< explore



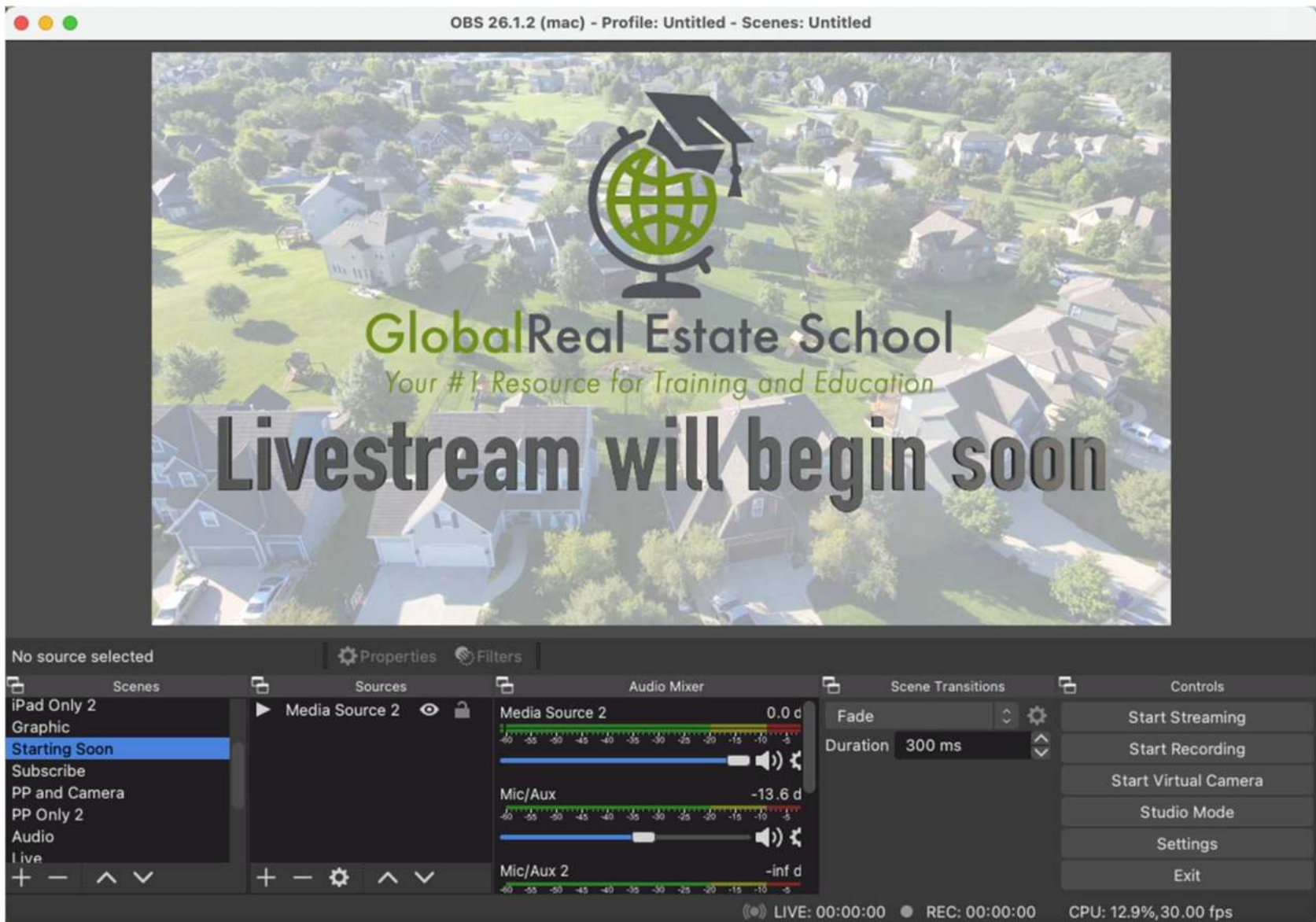
Streamdeck

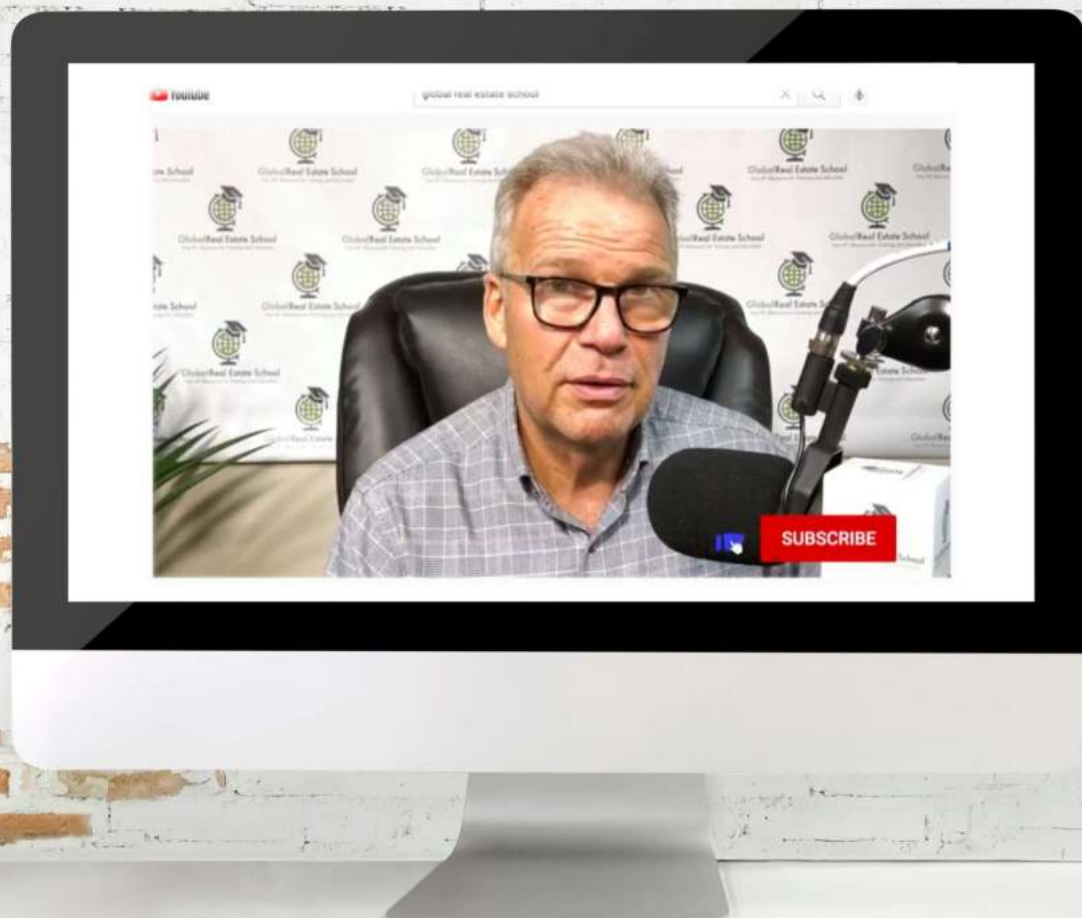
Make It Yours

Customizing Stream Deck is effortless. Simply drag and drop actions onto keys, and make them your own with custom icons. Need more actions? Turn keys into folders to amass and access as many actions as you want. Better yet, save unique key configurations as dedicated profiles for different games and apps, switch between them on the fly, and share them with fellow creators.

Easily create your own icons with Key Creator

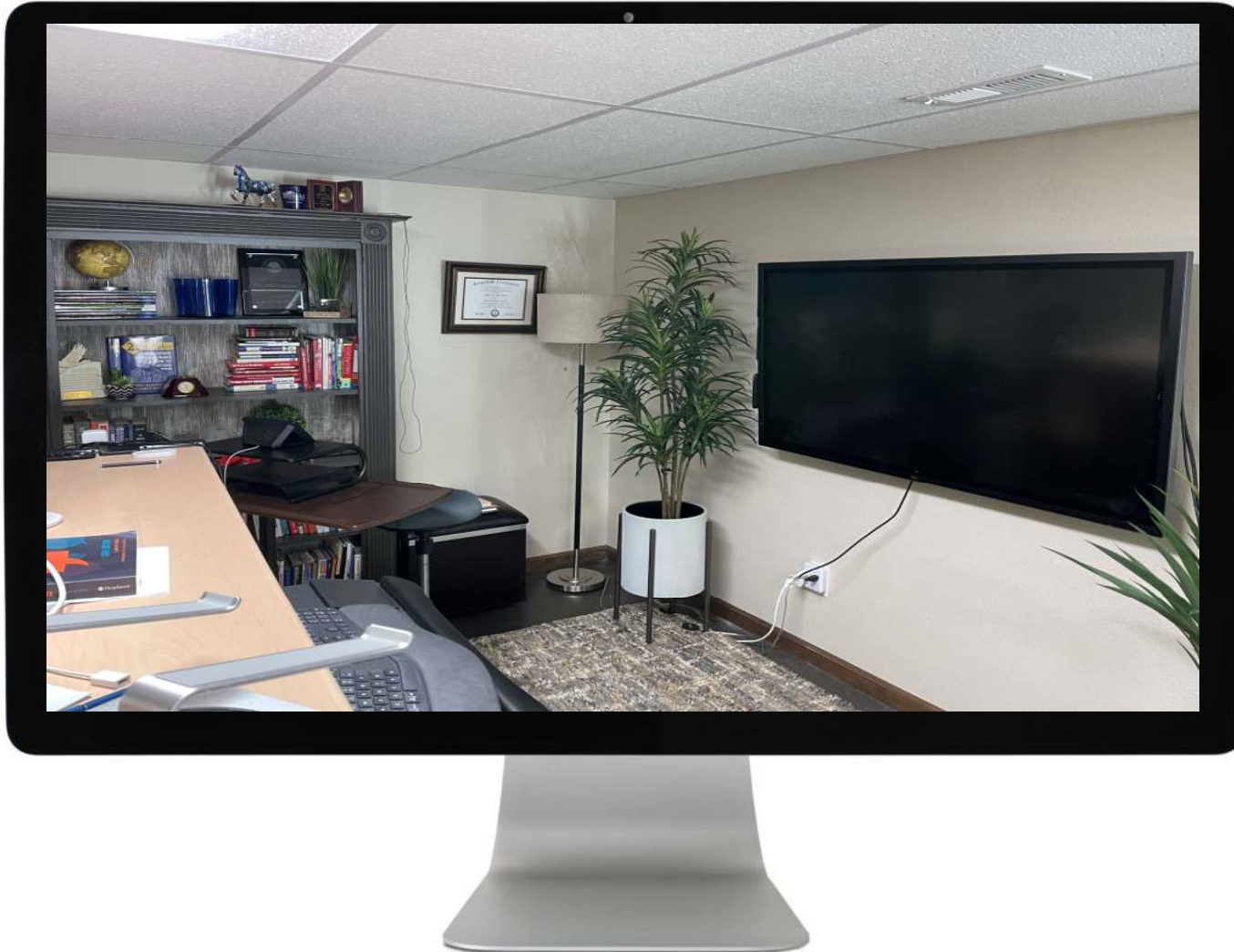






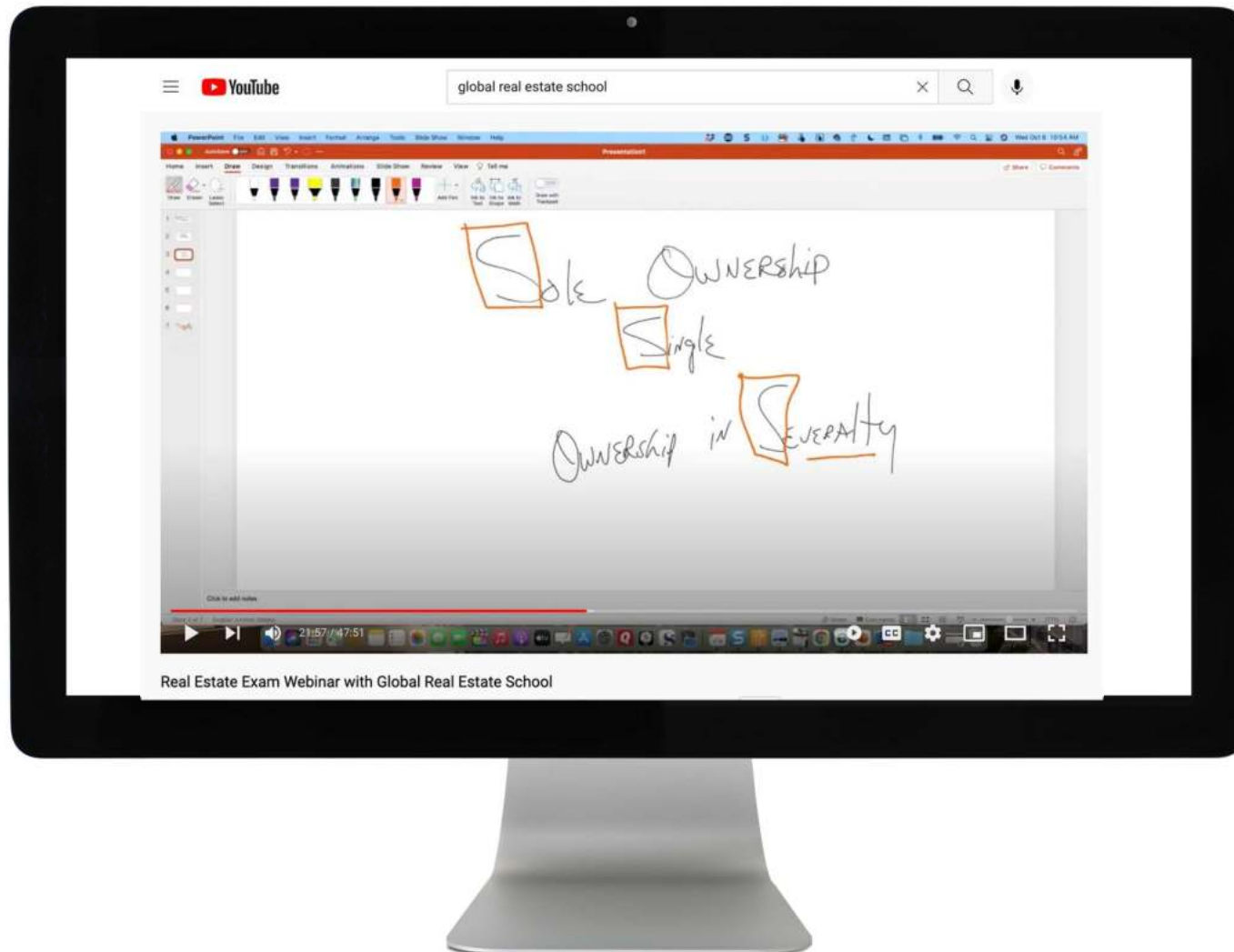






Streamdeck









realestatetechguy



realestatetechguy Thank you to the Hawaii REBI for featuring me in their education webinar for my presentation How To Double your Income Using the Notes App on your Phone.

36w

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Liked by cricket1964 and 23 others

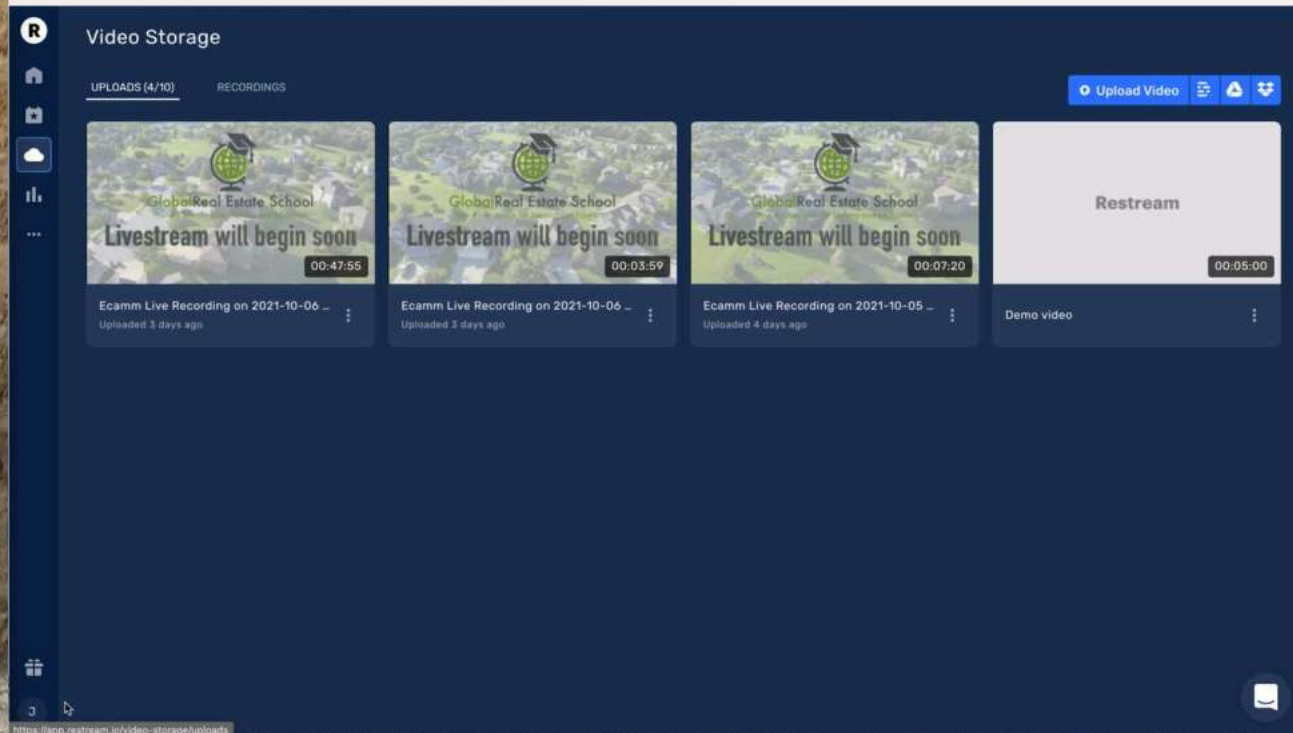
JANUARY 28



Add a comment...

Post

ReStream.io



ReStream.io

The screenshot displays the ReStream.io web application interface. At the top, there is a dark blue header with the word "Events" on the left and a "+ Create Event" button on the right. Below the header, a message states "You don't have any upcoming events." To the right of this message is a link for "Past Events" with an upward arrow. The main content area lists four past events, each with a thumbnail, title, date, time, and a "+3" icon indicating more participants. The events are:

- Have the Right Attitude - from ...**
Oct 08, Friday - 4:00 PM
- Tech Tools Recommended by th...**
Oct 07, Thursday - 8:00 PM
- Real Estate Exam Webinar with ...**
Oct 06, Wednesday - 8:00 PM
- Real Estate Exam Webinar over ...**
Sep 27, Monday - 8:00 PM

Each event thumbnail includes a "FINISHED" status, a video player icon, and a duration timer. The interface also features a sidebar on the left with navigation icons and a chat icon in the bottom right corner.

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ChatGPT ●

Draft an email
to request a quote from local
plumbers

Get started

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H



W

ChatGPT ●

Draft an email
to request a quote from local
plumbers

Get started

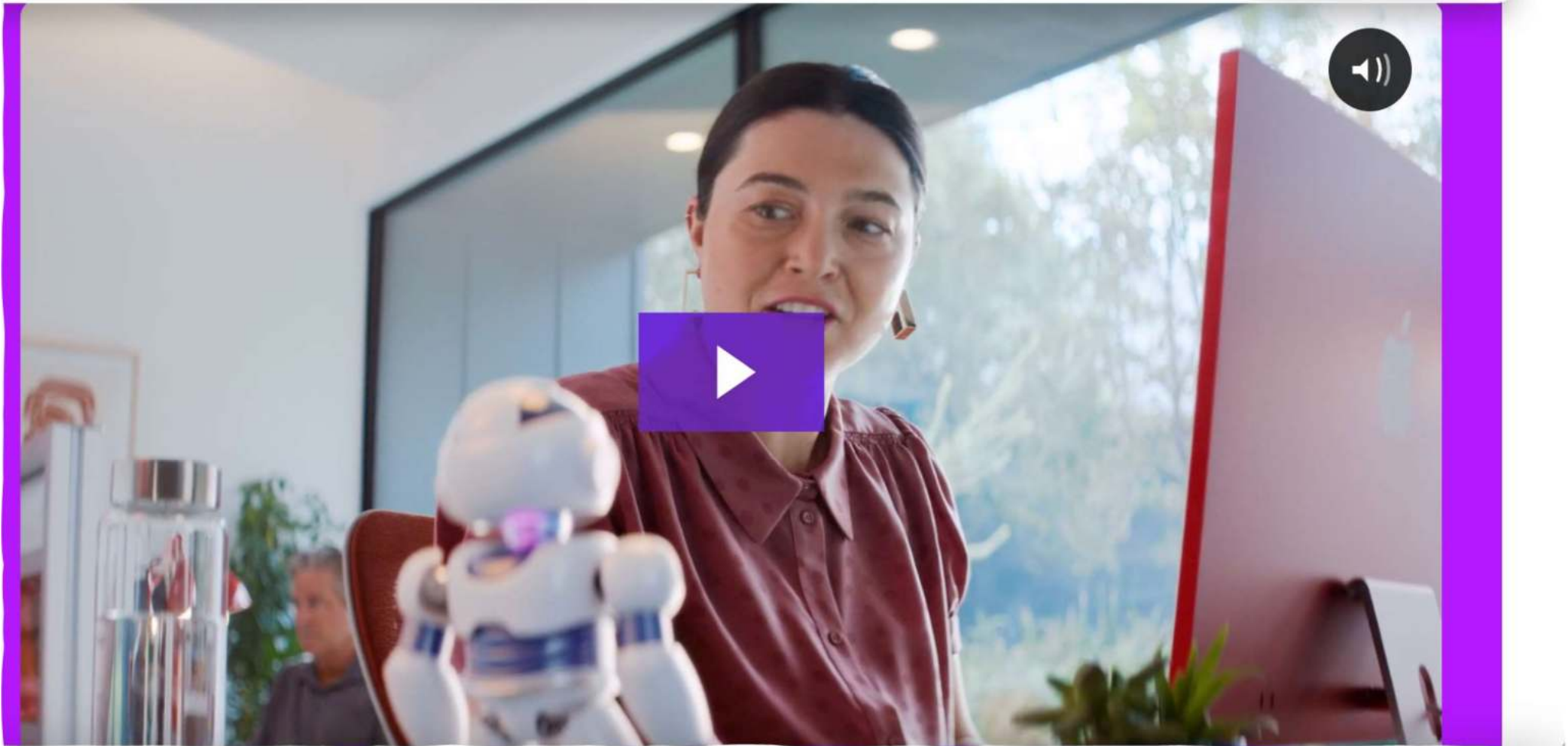
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Channel videos



Your video
How does earnest money show on t...

 Details

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 Send feedback

 Creator Studio Classic

Video details

Basic Advanced

UNDO CHANGES

SAVE



Title (required) ?

How does earnest money show on the closing statement?

Description ?

Do you know how earnest money displays on the closing statement? Find out in this short video, live from Bulgaria in my hotel room.

Are you currently enrolled in a pre-license real estate school in the U.S.? If so, and you need help, subscribe to my podcast for timely tips to help you pass the real estate exam on the first attempt!

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Thumbnail

Select or upload a picture that shows what's in your video. A good thumbnail stands out and draws viewers' attention. [Learn more](#)



Video link
<https://youtu.be/hZesFi5sLDg>



Visibility

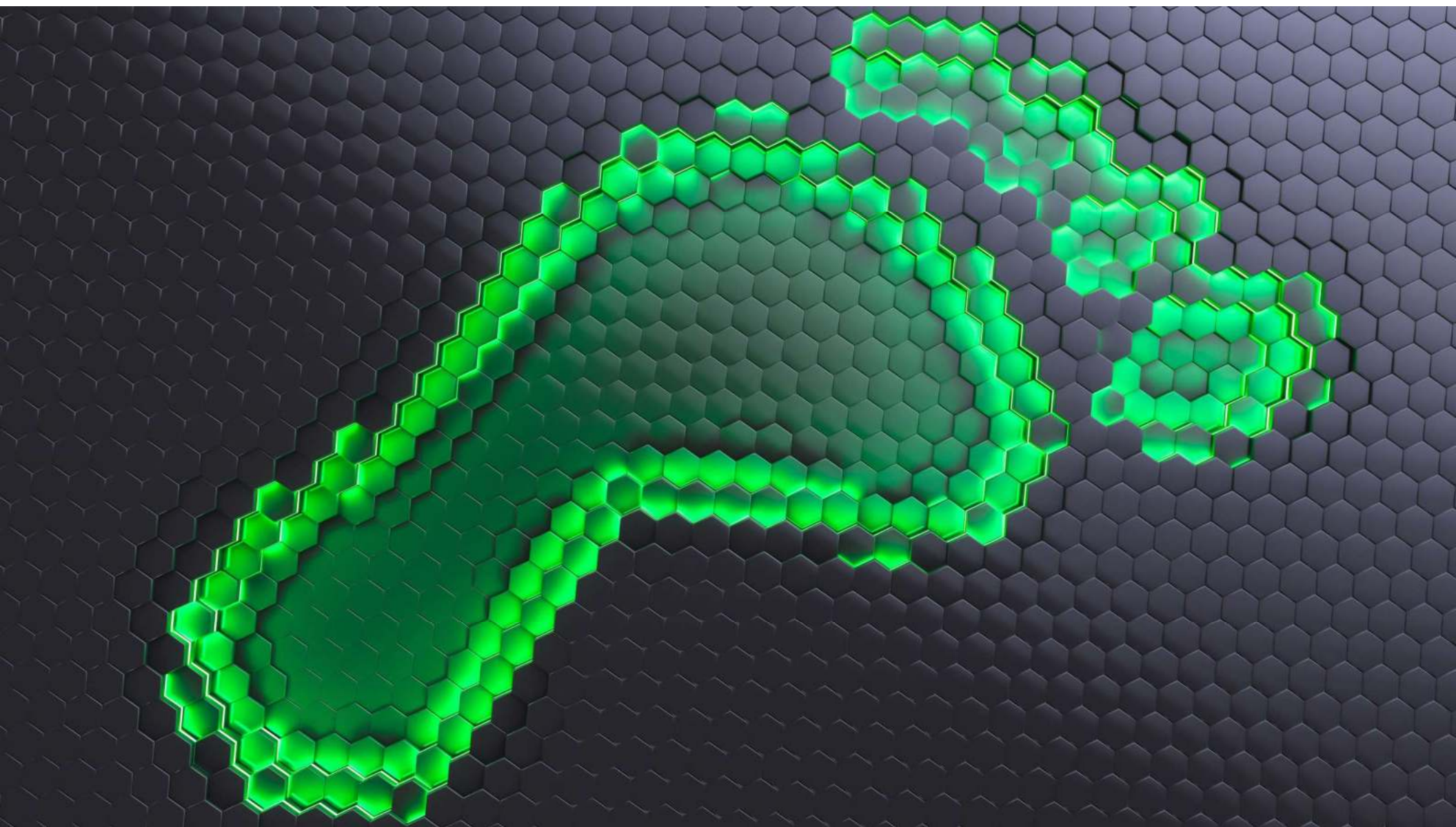
 Public



Playlists

Select













Channel videos



Your video

How does earnest money show on t...

 Details

 Analytics

 Settings

 What's new

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Basic Advanced

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Video link

<https://youtu.be/hZesFi5sLDg>



Visibility

 Public



Playlists

Select





Channel videos



Your video

How does earnest money show on t...



Details



Analytics



Settings



What's new



Send feedback



Creator Studio Classic

Basic

Advanced

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End screen



Tags

real estate exam prep videos



real estate school



real estate exam quizlet



real estate practice test



get your real estate license



I need help with my real estate class



real estate exam study guide



real estate exam flashcards



global real estate school



online real estate school



real estate exam audios



career in real estate



help with my real estate exam



help with real estate math



crash course for real estate exam



vocabulary real estate test



real estate exam webinar



DIGITAL FOOTPRINT



Video details

UNDO CHANGES



Study Session for the Real Estate Ex...

 **Details**

((•)) Customization

Analytics

 Editor

 Settings Send feedback

Title (required)

Study Session for the Real Estate Exam from Global Real Estate School

 Title recommendations for "Study Session for the Real Estate Exam from Global Real Estate School"

Refresh

Master the Real Estate Exam: Study Secrets Revealed

Use

Avoid These Real Estate Exam Mistakes: Study Session Tips

Use

Unlock Your Real Estate Success: Expert Study Session

Use

Crush the Real Estate Exam: Study Techniques That Work

Use

Study Smarter, Not Harder: Real Estate Exam Prep Secrets

Use

Description

Are you gearing up to conquer the real estate exam? Look no further! Join John Mayfield for



Video link

<https://youtube.com/live/OqgJc7dgtKg>

Filename

livestream.str

Video quality

SD HD

▶ What search term do you want to rank for?

Add your key search term

[Preview in search results](#)

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Channel content



Your video

Study Session for the Real Estate Ex...

Details

Customization

Analytics

Editor

Settings

Send feedback

Video details

Title (required) ?

Study Session for the Real Estate Exam from Global Real Estate School

Title recommendations for "Study Session for the Real Estate Exam from Global Real Estate School"

Master the Real Estate Exam: Study Secrets Revealed

Avoid These Real Estate Exam Mistakes: Study Session Tips

Unlock Your Real Estate Success: Expert Study Session

Crush the Real Estate Exam: Study Techniques That Work

Study Smarter, Not Harder: Real Estate Exam Prep Secrets

Description ?

Are you gearing up to conquer the real estate exam? Look no further. Join John Mayfield for

Daily Ideas
Competitors
Trend Alerts
Most Viewed
Channel Audit
Keyword Inspector
Achievements
vidIQ Academy
vidIQ Rewards

UNDO CHANGES

SAVE



Video link

<https://youtube.com/live/OqgJc7dgtKg>

Filename

livestream.str

Video quality

SD HD

What search term do you want to rank for?
































Add your key search term

Preview in search results

A green rectangular highway sign with rounded corners and a white border. The sign is mounted on a metal structure. The background of the entire image is a sunset scene with a bright sun low on the horizon, casting a warm orange and yellow glow across the sky and silhouetting the landscape below. The sign is positioned in the upper half of the frame, and the text 'Trending Now' is centered on it in a large, white, sans-serif font.

**Trending
Now**

Suggested keywords: [real estate exam](#) [real estate exam prep](#) [real estate exam review](#) [real estate test](#) [real estate practice exam](#)
[real estate practice questions](#) [help me pass my real estate exam](#)

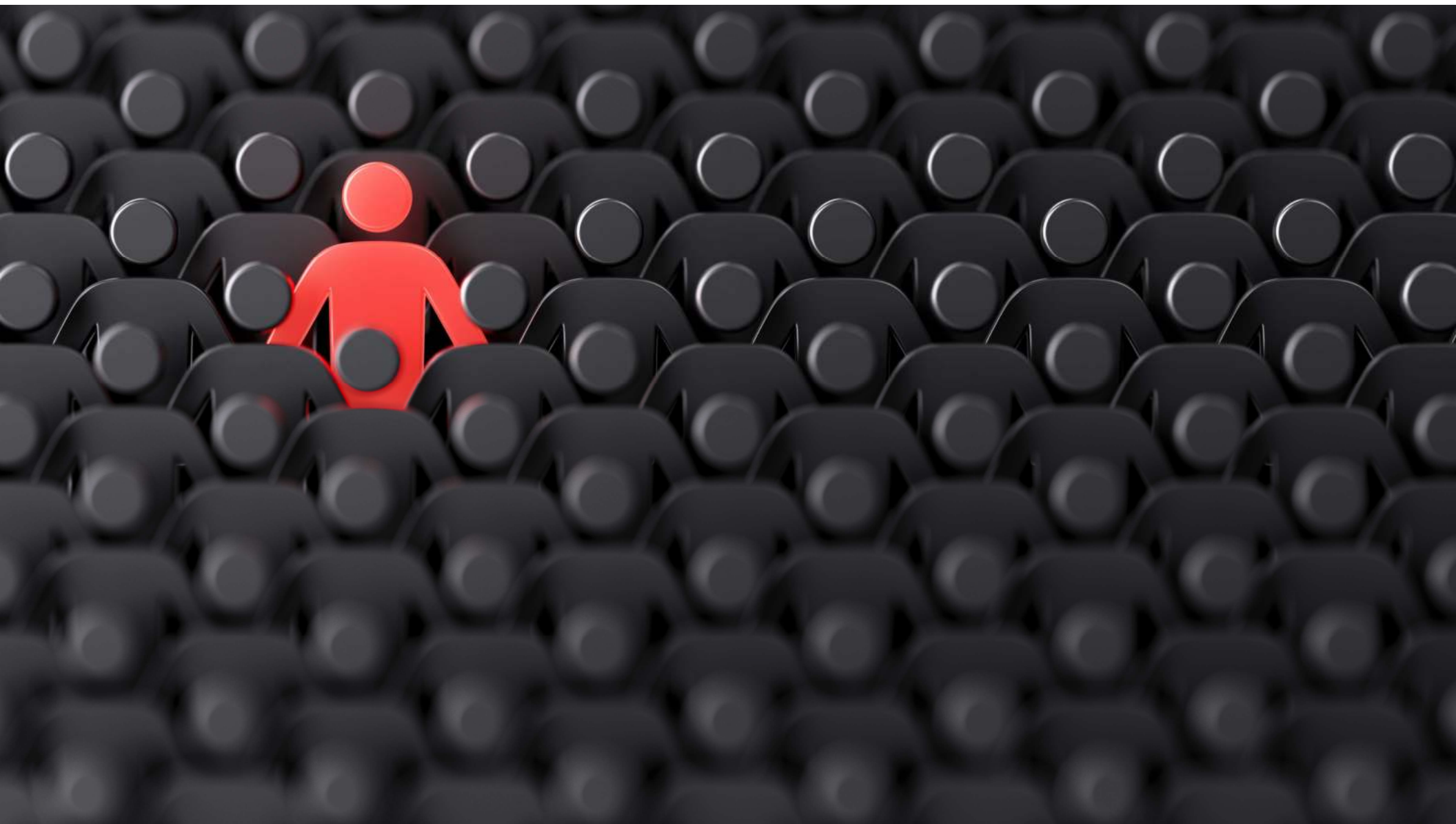
<input type="checkbox"/> Idea	View prediction 
<input type="checkbox"/> Las mejores playas de #Panamá Caleta Chiquita	Very high   
<input type="checkbox"/> How to learn about Panama in just 5 minutes!	Very high   
<input type="checkbox"/> How to pass your real estate exam like a real estate pro: The Panama strategy	Very high   
<input type="checkbox"/> How to Prepare for the Real Estate Exam in Panama.	High   
<input type="checkbox"/>	High   
<input type="checkbox"/> How to study for the real estate exam like a pro: The 9 step guide from the real estate expert on our channel.	High   
<input type="checkbox"/> [COSTA RICA/PANAMÁ] #ViajerosCorrespondientes El viaje perfecto a #Panamá	Medium   
<input type="checkbox"/> [COSTA RICA/PANAMÁ] La diversión en la playa! Playa Venao, San Blas	Medium   
<input type="checkbox"/> [COSTA RICA/PANAMÁ] Una escapada romántica a la isla de #Panamá	Medium   
<input type="checkbox"/> La playa de #Panamá, el mejor lugar del mundo!	Medium   

Personalized Ideas

English

 Ideas will update daily. Save or dismiss up to 50 ideas to help our AI recommend the best YouTube ideas for your channel. 





A close-up photograph of a hand holding a black magnifying glass. The lens of the magnifying glass is focused on a white surface, likely a piece of paper, and contains the text "Are you listening?". The hand is positioned on the right side of the frame, with fingers gripping the handle of the magnifying glass. The background is out of focus, showing more of the white surface and some faint, illegible text. The lighting is bright, creating a clear view of the text within the lens.

Are you listening?



🔍 Panama real estate|



- 🔍 panama real estate
- 🔍 panama real estate **for expats**
- 🔍 panama real estate **taxes**
- 🔍 panama real estate **for sale by owner**
- 🔍 panama real estate **& investment consultants corp**
- 🔍 panama real estate **for rent**
- 🔍 panama real estate **listings**
- 🔍 panama real estate **market**
- 🔍 panama real estate **bocas del toro**
- 🔍 panama real estate **boquete**

From YouTube, Type in your keywords

The image shows a screenshot of the YouTube homepage. The search bar at the top contains the text "panama real estate". A dropdown menu is visible below the search bar, displaying a list of search suggestions. The suggestions include:

- panama real estate
- panama real estate 2023
- panama real estate for sale
- panama real estate 2022
- panama city beach real estate
- panama equity real estate
- bocas del toro panama real estate
- panama city real estate
- boquete panama real estate
- coronado panama real estate
- volcan panama real estate
- pedasi panama real estate
- inside panama real estate
- panama luxury real estate

The left sidebar shows the YouTube navigation menu with options: Home, Shorts, Subscriptions, Library, History, Your videos, Watch later, Liked videos, Show more, Daily Ideas, and Keyword Inspector. The right sidebar shows a video thumbnail for "ASK ECAMM" with the text "LIVE Reveal & Walkthrough of Ecamm v4.1 - Ask Ecamm with..." and "WITH KEN AND GLEN".

Keyword Planner Tool

Google Ads

Overview

Way of working

Costs

FAQ

Extended resources

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 KEYWORD PLANNER

Choose the right keywords

Relevant keywords can help your ad appear to the right customers. The Google Ads Keyword Planner is ready to help.

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summer clothes


Ideas

☒ Sandals

☐ Swimwear

☐ Denim shorts

Keyword Tool

 **Keyword Tool**

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Keyword Tool

Find Great Keywords Using YouTube Autocomplete


[Google](#) [YouTube](#) [Bing](#) [Amazon](#) [eBay](#) [Play Store](#) [Instagram](#) [Twitter](#)

type a keyword and press enter

Bulgaria / Bulgarian - Български



Keyword Tool

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Keyword Tool

Find Great Keywords Using YouTube Autocomplete

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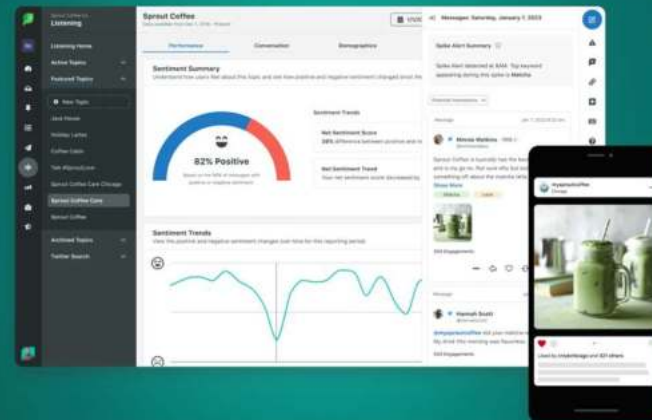
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Edit ▾ Insert ▾ View ▾ Format ▾ Table ▾ Tools ▾

B *I* U A Paragraph                                                           

Years ago, when I first entered the real estate industry as a new sales agent, I remember a friend offering advice for succeeding in my new profession. Dan told me this was one of the "secret" keys to success.

Wow, how true! If you want to survive as a real estate agent, you have to get listings!

It's funny; I now flip that script for brokers, managers, and team leaders, but with a recruiting angle. For those brokers who require growing their real estate company, you have to recruit more agents! Just like listings are the lifeblood for agents to survive, recruiting (and retaining) agents is the same needed fuel for any real estate organization.

So, what other key factors contribute to success as a real estate agent? Let's explore seven additional keys to help you thrive in your real estate career:

1. Build Relationships: Real estate is a people-centric industry, and building strong relationships with clients, colleagues, and industry professionals is essential. Cultivate genuine connections by providing excellent customer service, being reliable and trustworthy, and going the extra mile to meet clients' needs.

2. Continuous Learning: The real estate market is dynamic and constantly evolving. Stay ahead by investing in your professional development. Attend industry conferences, take courses, read books, and stay updated on market trends, regulations, and technological advancements.

3. Effective Communication: Communication skills are vital in real estate. Develop strong verbal and written communication skills to convey information clearly and effectively. Listen actively to understand clients' needs and

- ☐ Draft
- ☒ Published
- ☐ Scheduled

Apr 1, 2023 17:00

Public

☐ Pin This Post ?

SAVE POST

[VIEW POST](#)

Featured Image



Page Title Score: 100

- You've entered a Page Title
- The focus keyword "7 Keys to Success as a Real Estate Agent" is used in the Page Title
- The focus keyword "7 Keys to Success as a Real Estate Agent" is used toward the beginning of the Page Title
- The Page Title length is perfect, **20 characters available**. (40 of 60 characters used)

Meta Description Score: 100

- You've entered a Meta description
- The focus keyword "7 Keys to Success as a Real Estate Agent" is used in the Meta description
- The Meta description length is perfect, **20 characters available**. (140 of 160 characters used)



Customized Ideas

Moving to Panama			
<input type="checkbox"/>	Idea	View prediction ▾	
<input type="checkbox"/>	Las mejores playas de #Panamá Caleta Chiquita	Very high 🚀	<input type="button" value="✕"/> <input type="button" value="❤️"/>
<input type="checkbox"/>	How to learn about Panama in just 5 minutes!	Very high 🚀	<input type="button" value="✕"/> <input type="button" value="❤️"/>
<input type="checkbox"/>	How to pass your real estate exam like a real estate pro: The Panama strategy	Very high 🚀	<input type="button" value="✕"/> <input type="button" value="❤️"/>

Blog Posts

Welcome! This page allows you to manage your posts. Everything else you need is in the menu up top.

Deleted!

FILTERS

ADD POST

SEO ↑↓	Post Title ↑↓	Categories	Status ↑↓	Date ↑↓
0	(no title)		Draft	
99	Finding Engaging Topics for Real Estate Sales Meetings	Sales Meeting Tips	Published	📅 Aug 29, 2023

Ask Us Anything →









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SLEEP
WORKOUT
REPEAT



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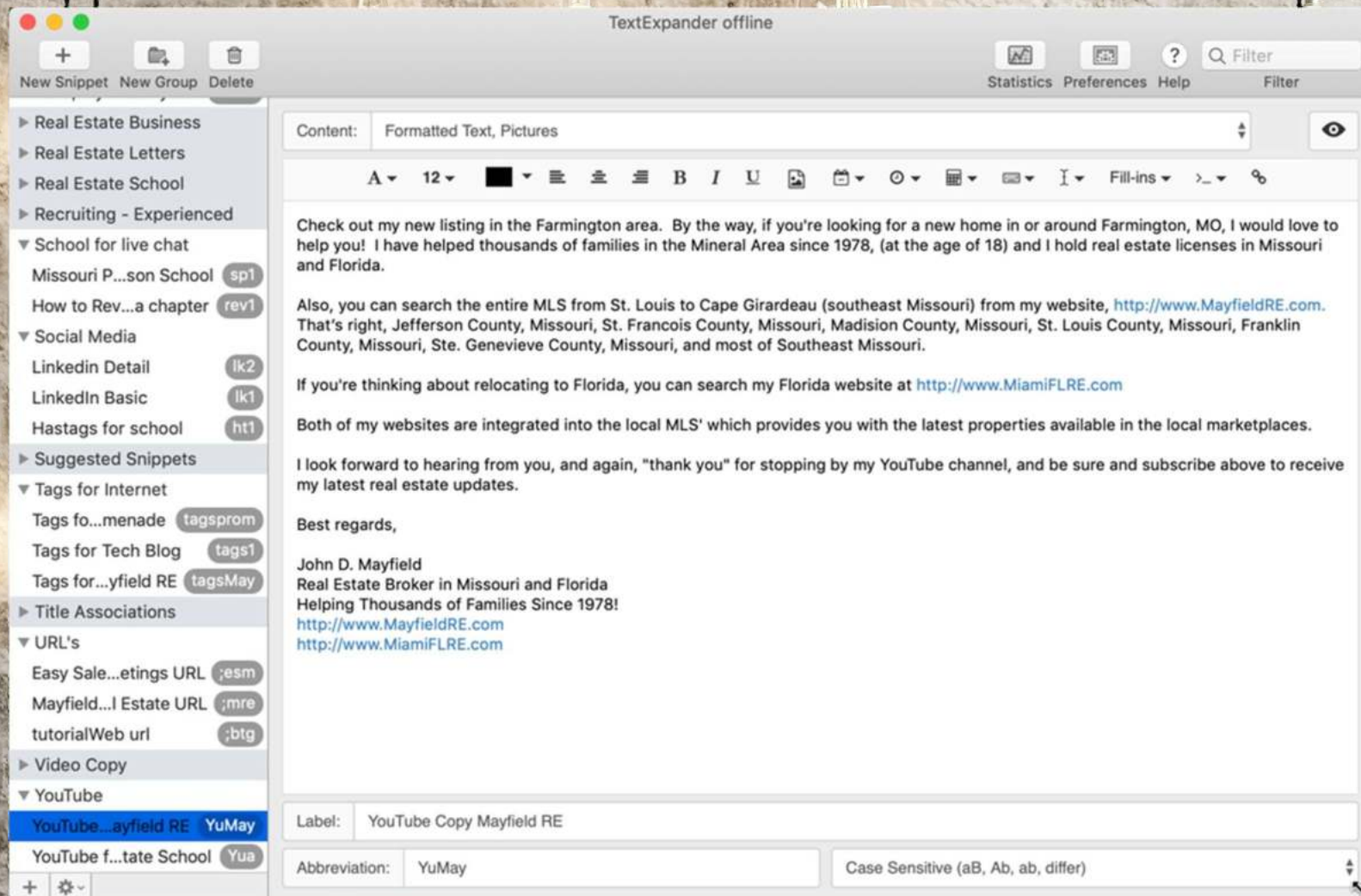
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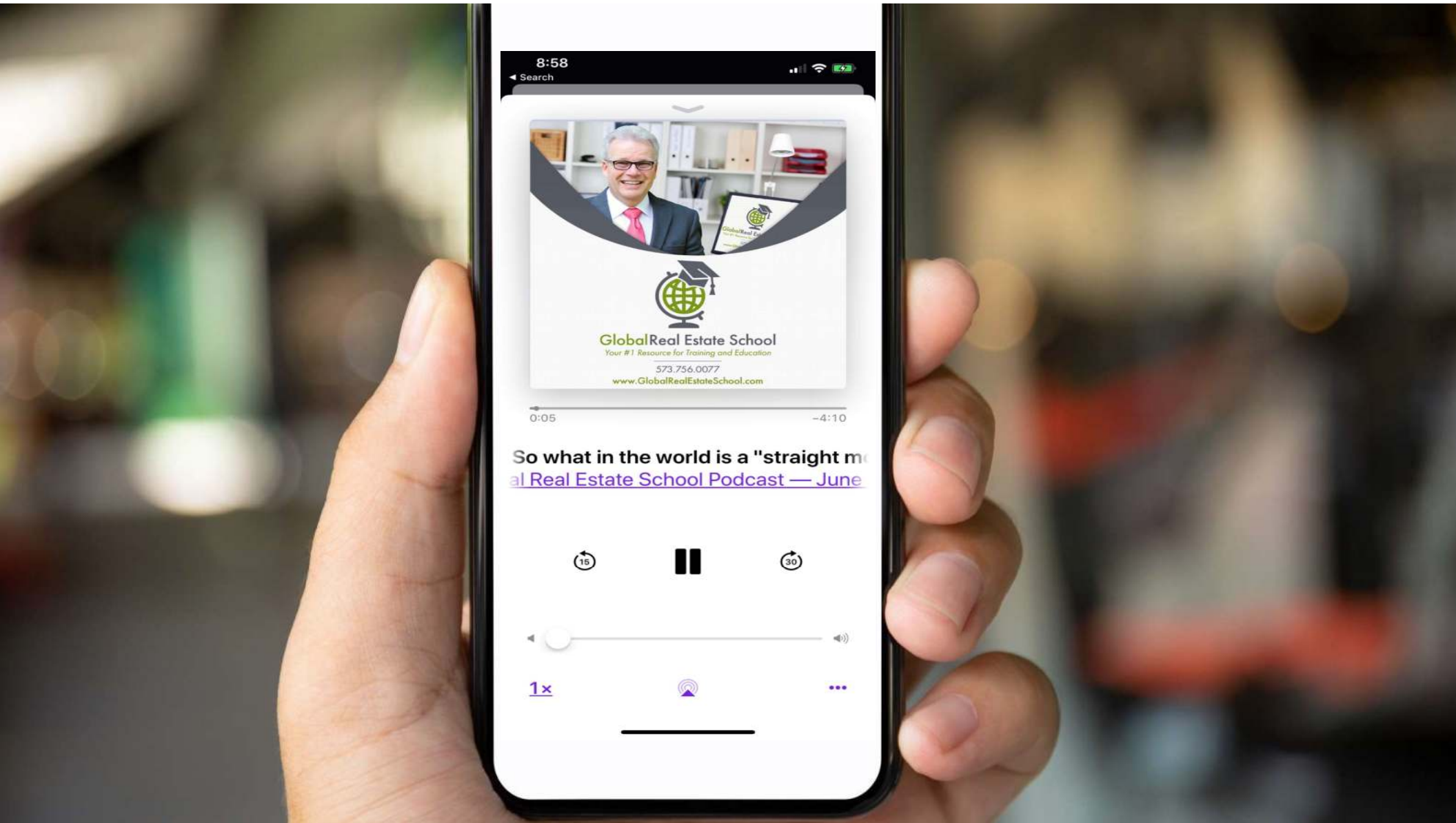


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Podbean

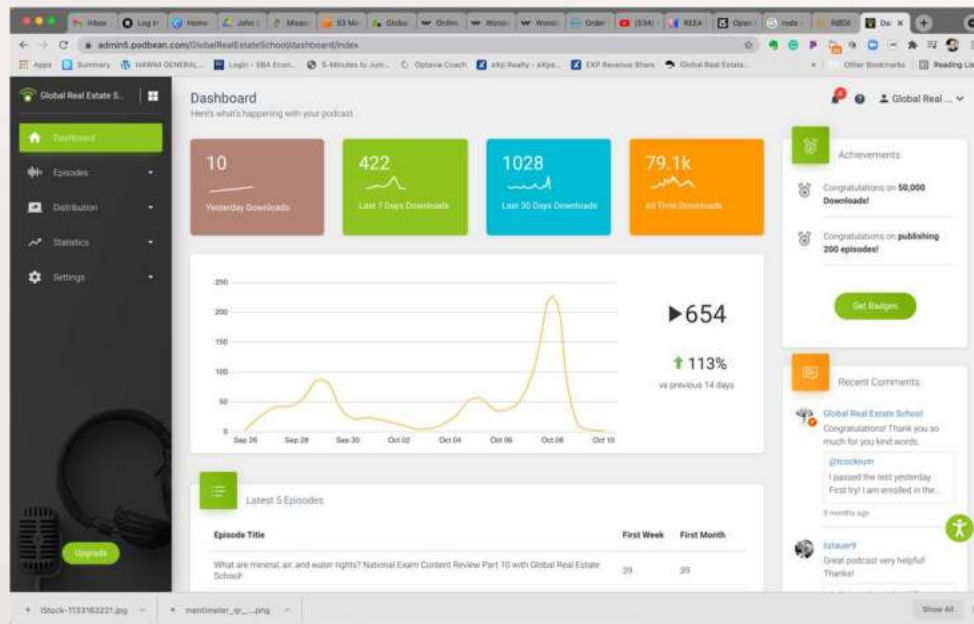
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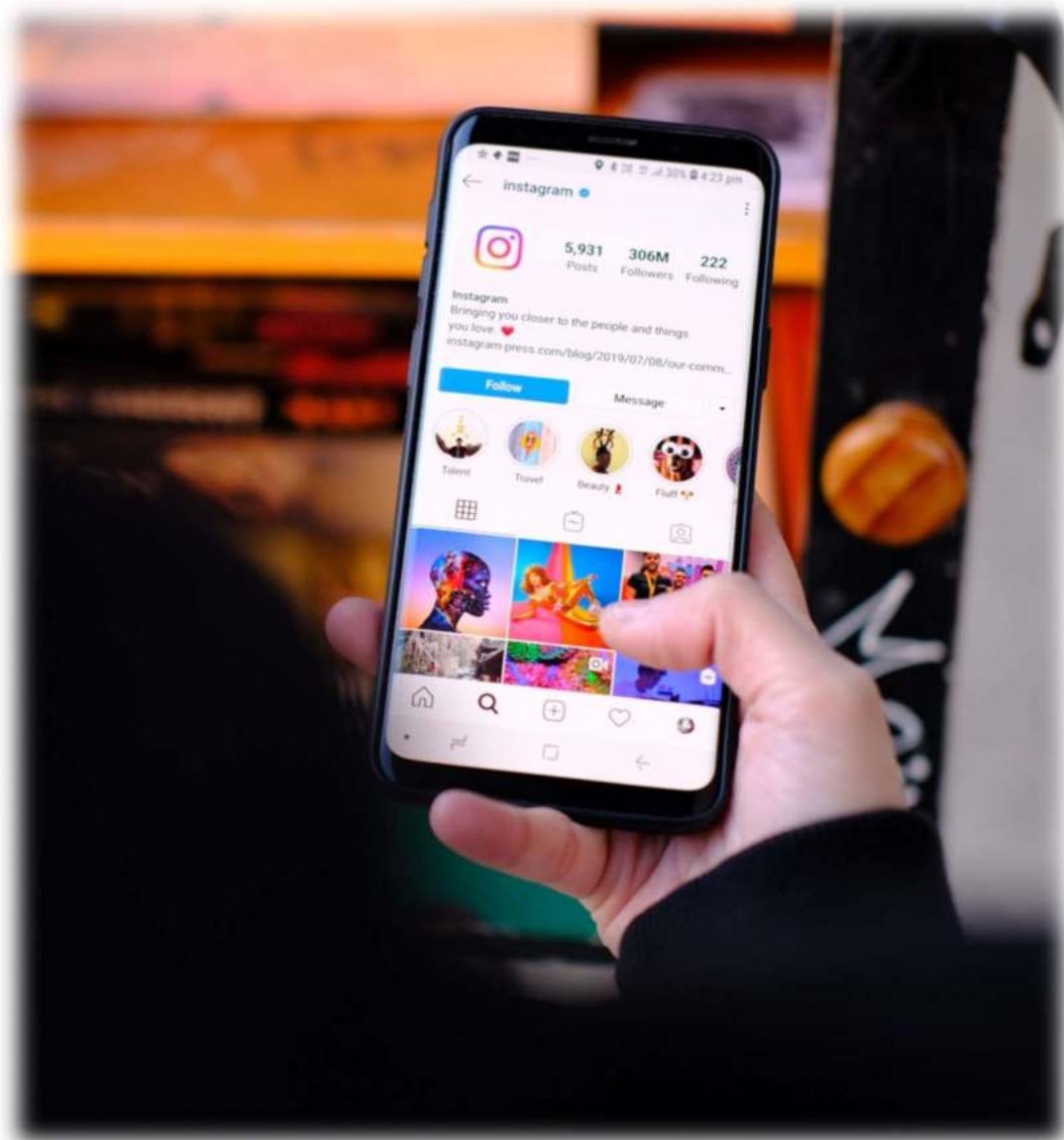
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WHY?







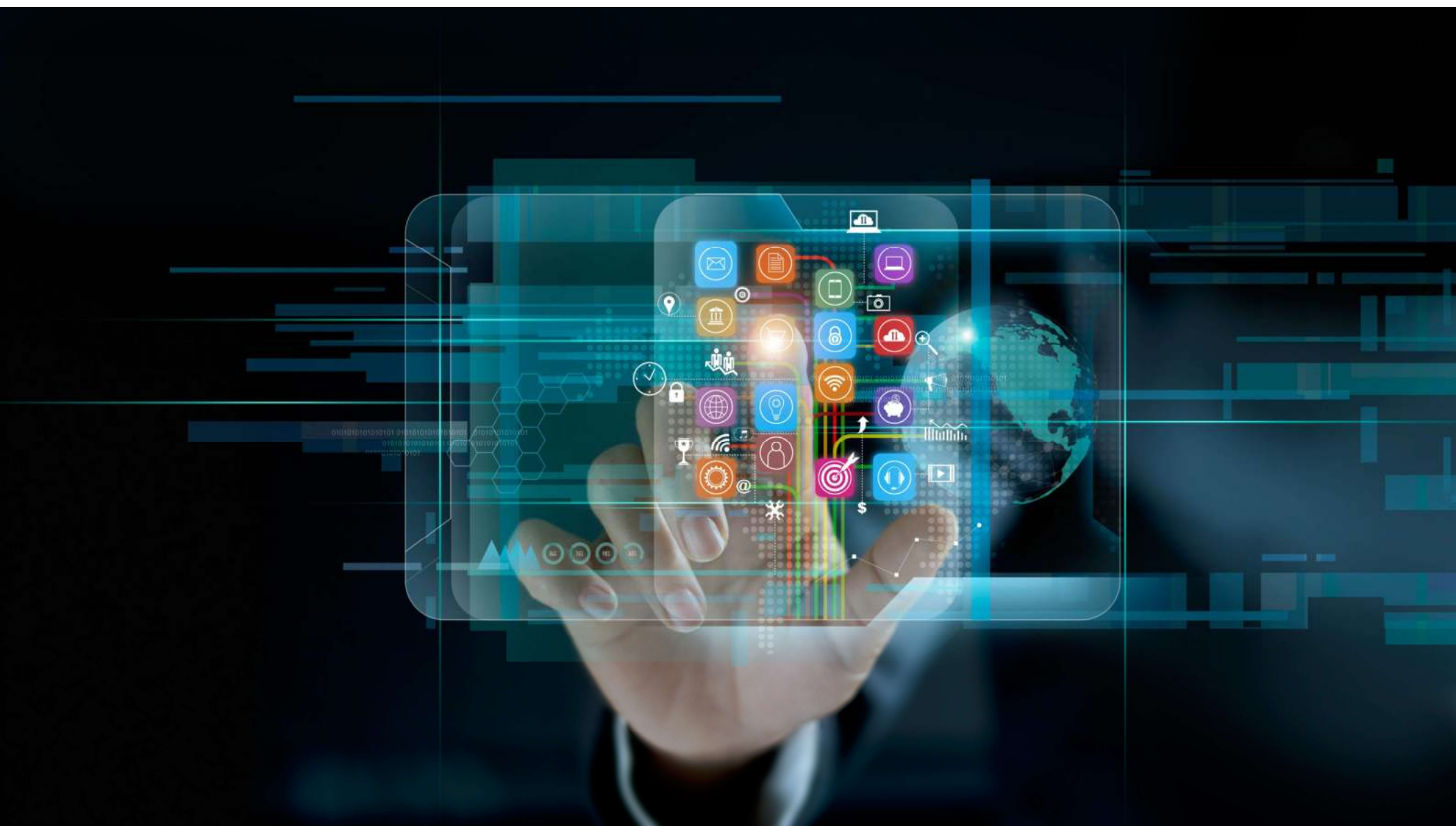
















to be best in any
point of view.

Repurpose [is]
more suited for a
different purpose,
use or convert for
for what is thought
any

A red pushpin is pinned to the top center of a piece of light blue paper. The paper is placed on a light brown, textured surface. The text "BE CONSISTENT" is written in a bold, black, hand-drawn font on the paper.

**BE
CONSISTENT**

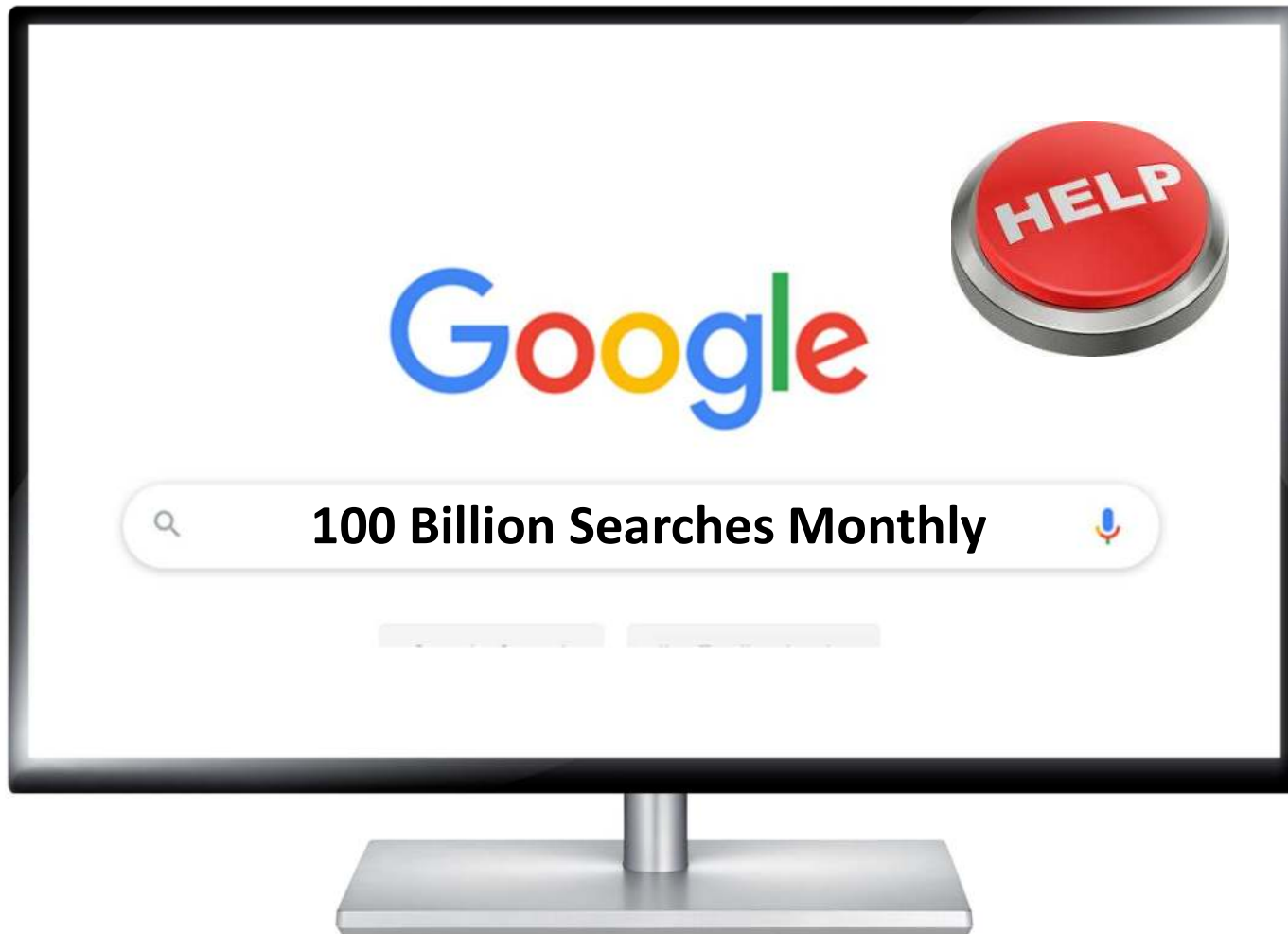




A hand is shown from the bottom, palm up, holding the word "DISRUPTION" in a blue, outlined, hand-drawn font. The background is a solid light blue, decorated with scattered dark blue squares and small yellow dots, resembling confetti. The hand is wearing a green sleeve.

DISRUPTION





Source: Internal Google Data

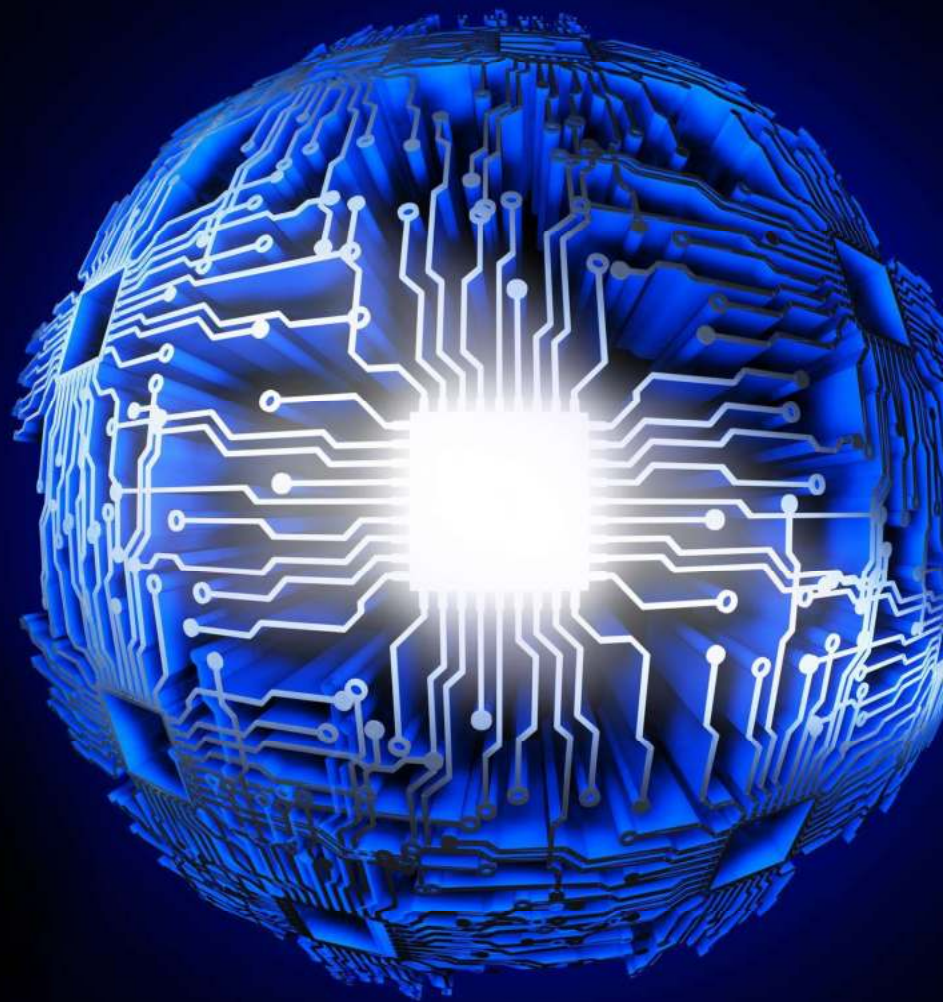
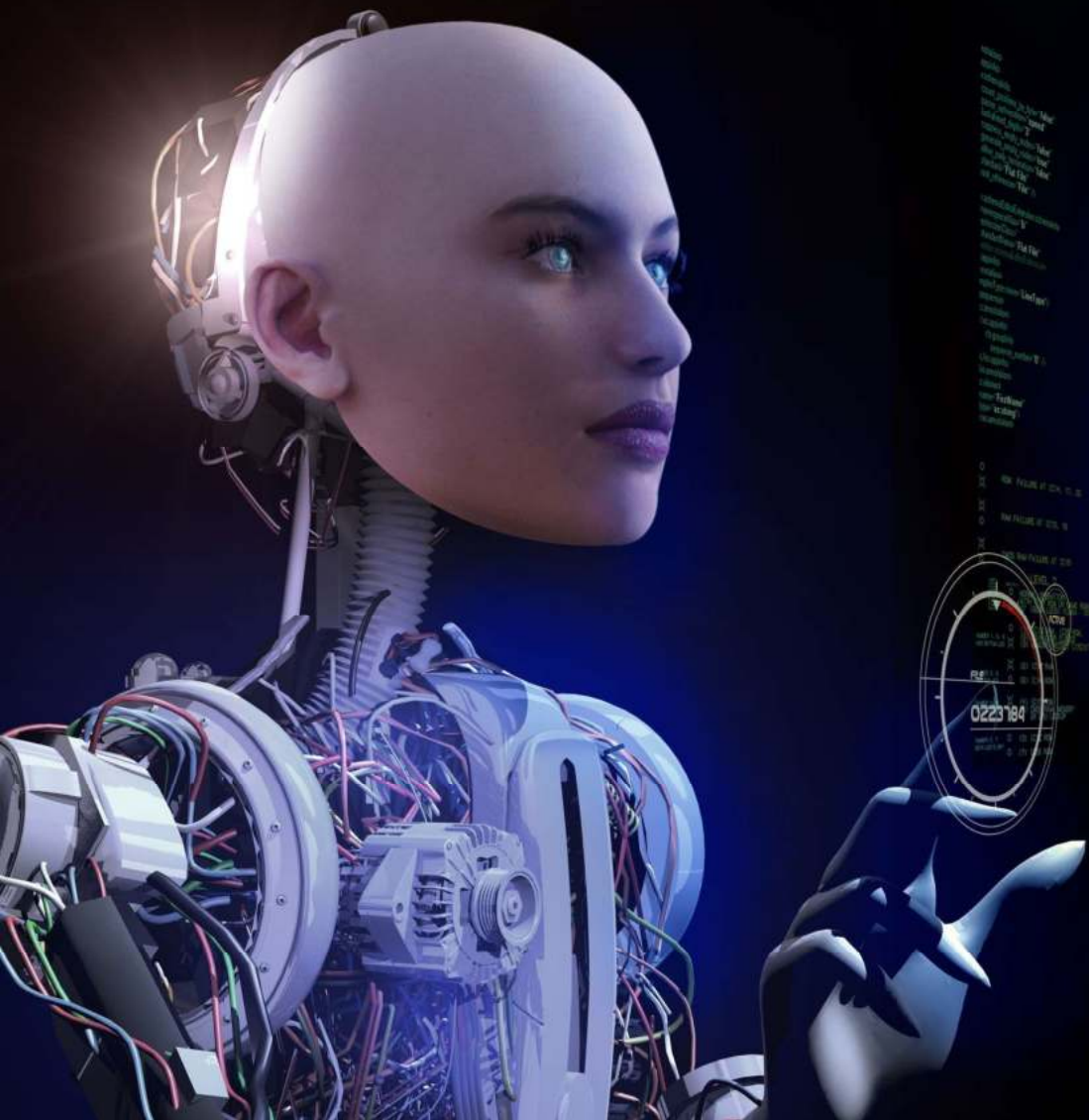
Game Plan













BECAUSE

YOU

MATTER



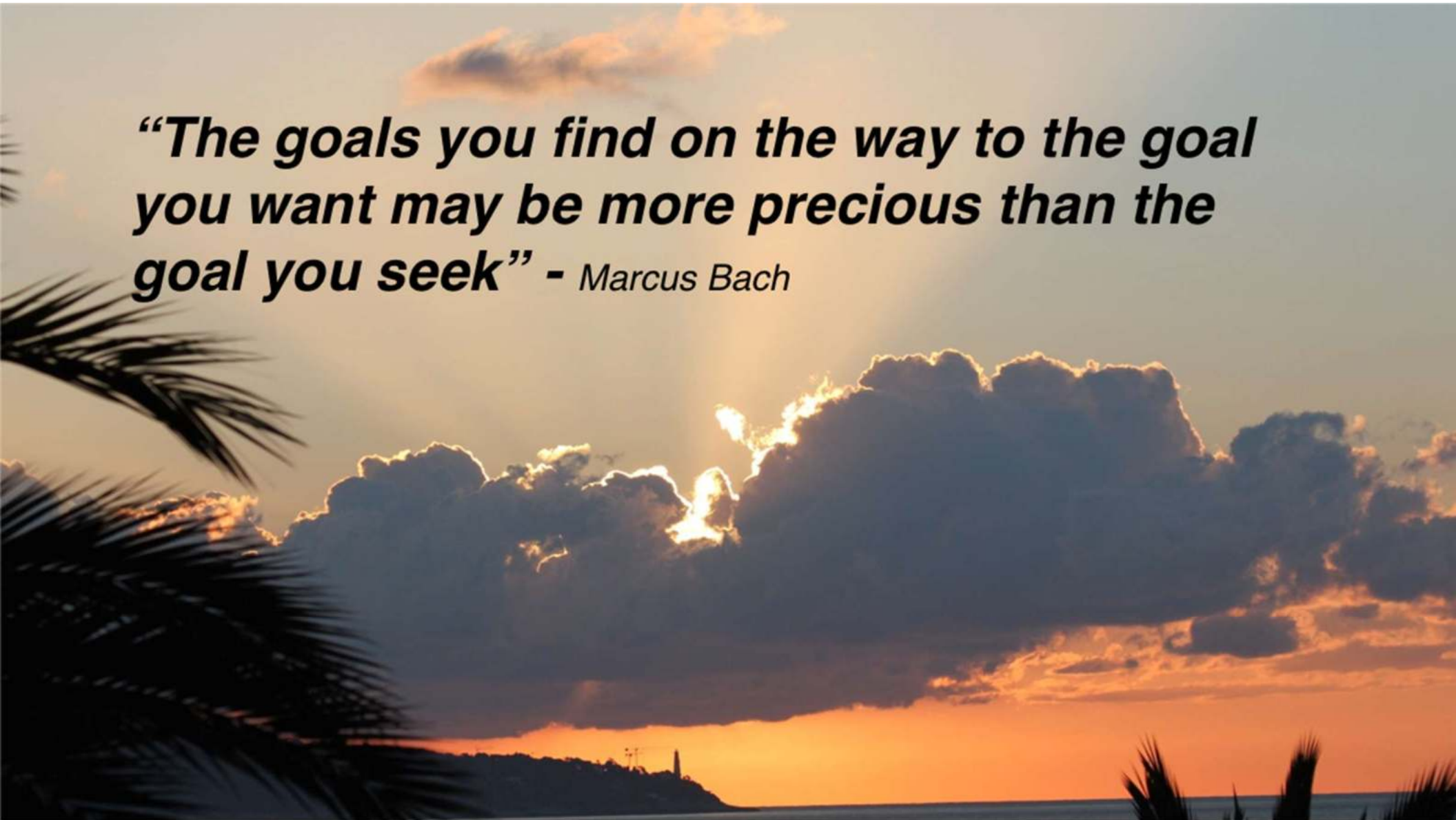








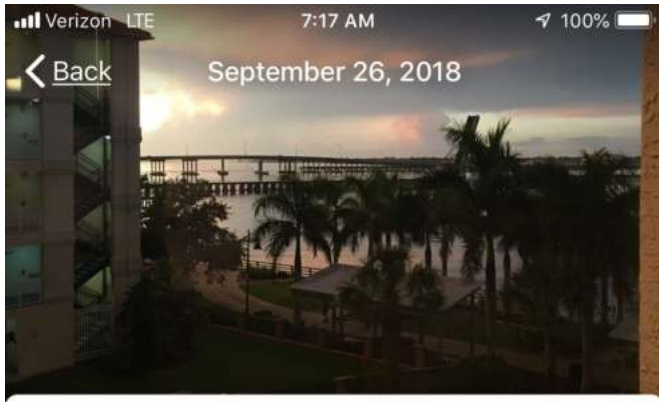
***“The goals you find on the way to the goal
you want may be more precious than the
goal you seek” - Marcus Bach***



practice
gratitude

5-Minute Journal





I am grateful for...

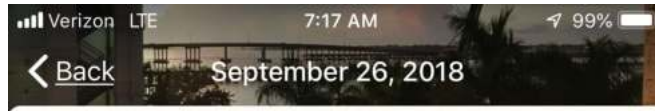
1. To have the opportunity to walk, see, feel, hear, smell and enjoy all of God's creation
2. To have this opportunity to speak today in Florida today
3. My safe travels for yesterday and my family's health



3 Amazing things that happened today...

- 1.
- 2.
- 3.

How could I have made today even better?



I am grateful for...

1. To have the opportunity to walk, see, feel, hear, smell and enjoy all of God's creation
2. To have this opportunity to speak today in Florida today
3. My safe travels for yesterday and my family's health

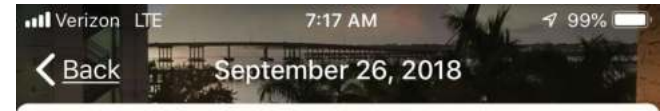
What will I do to make today great?

1. Share my experience of knowledge with others
2. Purchase my wife a gift to show my appreciation and love for her
3. Call one person to tell them how much I appreciate their friendship

Daily affirmations. I am...



3 Amazing things that happened today...



I am grateful for...



3 Amazing things that happened today...

- 1.
- 2.
- 3.

How could I have made today even better?



Don't Give Up!



H⁶ O³ P¹ E¹





you will succeed



